

PBBM, DSWD, other agencies sign deal for Kadiwa ng Pangulo establishment nationwide



President Ferdinand R. Marcos Jr. on Monday (July 17) leads the signing of the memorandum of agreement among national government agencies for the establishment of Kadiwa ng Pangulo (KNP) centers in all local government units (LGUs) nationwide.

During the ceremonial signing at the Pampanga provincial capitol, heads of various government agencies, including Department of Social Welfare and Development (DSWD) Secretary Rex Gatchalian, signified their support for expanding the KNP program in the local level to provide market for suppliers and bring various products closer to consumers.

As one of the priority projects of the Marcos Administration, the KNP program aims to provide accessible and affordable food and other commodities for Filipino consumers to cushion the effects of global inflation, while helping local producers earn more through a direct farm-to-market consumer trade.

For the DSWD, its Sustainable Livelihood Program (SLP) associations are offering various products such as bags, belts, wallets and various food delicacies, among others at the Kadiwa Centers.

Other government agencies present during the signing were the Department of Agriculture (DA), Department of Trade and Industry (DTI), Department of Labor and Employment (DOLE), Department of the Interior and Local Government (DILG), the Office of the President (OP), as well as the different LGUs in

the country. #