

Dance for Change



Pampanga, the grand winner
of the Kaya Ko ang
Pagbabago Dance Competition

The Department of Social Welfare and Development Field Office III (DSWD FO III) has spearheaded “Kaya Ko ang Pagbabago” Dance Competition which was participated by staff from the seven provinces of the region and a representative from the DSWD Field Office III based staff.

Kaya Ko ang Pagbabago campaign is an information and empowerment campaign that communicates the stories of change in the lives of the beneficiaries of the programs and services of DSWD. The campaign aims to gain support from different stakeholders to help sustain the gains of the programs and services of the department. The Kaya Ko ang Pagbabago Dance Competition was launched for the internal staff of DSWD to understand what is the campaign and be advocates of the DSWD programs and services.

Assistant Regional Director for Operations Irene C. Crespo was glad that all provinces have participated in the event and she also reminded them to enjoy the competition and that it will serve as an exercise for them as they temporarily leave their work and dance for their respective provinces.

Each group must interpret the Kaya Ko ang Pagbabago jingle without altering the music and dance steps provided to them. Pampanga finished the competition as they have placed first followed by the Field Office III and Zambales. Capping the event was the flash mob joined by all the participants and other DSWD FO III staff at Walter Mart Pampanga. # (Alexine Bianca RdS.Castañeda)