Falling in love with hard work means success!

"Ang pag unlad ng Pamilya ay nangangailangan ng determinasyon, pagsisikap, pagsasakripisyo at pagkakaisa". These are the words of wisdom from the head of the Lucas Family, George. He recalls the times when they used to live in a small barong barong in the distant sitio in Barangay Ditinagyan where life is really hard and everyday living is a sacrifice. The family radiated joy and contentment as they share their rich life experiences that have inspired them to be what they are at this moment.

"Nang dumating ang Pantawid Pamilya, unti unting nabuksan ang isip naming mag asawa na itaguyod ang aming pamilya at tulungan ang aming mga sarili sa pamamagitan ng ibayong pagsisikap". Being a Barangay Councilor, Kuya George is certain that he cannot provide for his family with the small incentive that he receives. Enthused by his precious dream to create a good future for his children, he managed the awarded certificate of "stewardship" given to him by the Department of Agriculture to till the land and use the income as an additional earning of the family. Aside from this, he spent his free time in fishing while Ate Marina peddles the fish. Working in great stride is the battle cry of Lucas Family; coupled with hard work, perseverance and strong faith, Lucas Family had shown that they are an epitome of a simple living while connecting to the community from where they are a part. They have taken determined steps to assuage the family's wellbeing and improve their living conditions.

Lucas Family demonstrates the values of embracing only what is essential, making it clear that sustainable progress is possible by healthy and simple living. In essence, one of the outstanding qualities of Lucas is the family's spirituality shared by all members of the family. They can be seen to

attend church service every Sunday paving the way for strengthened family values and cohesion. Life is hard, there is no doubt about it but Lucas Family remained steadfast in their faith that poverty is not terminal; instead, it is only a stopover. Motivated by the family's thinking that the soundest way to escape from poverty is to come up with goals and ensuring that these are achieved by working together.

As the family's foundation, George Lucas embodies qualities of a good husband, good father, good neighbour and good relative. Being elected as Barangay Councilor, Mr. Lucas performs his role well as a part of Barangay Council as attested by residents and community members. Since Barangay Ditinagyan is far from the town proper, getting there takes a lot of effort in terms of transportation and distance; hence, residents are prevented from going to and fro to access basic services such as health and basic commodities. Significantly, Mr. Lucas and family unveil a pure heart by generously allowing residents to use his own tractor for attending to the needs for transportation particularly in the event of health emergencies. People helped by Lucas Family cannot be undermined and counted signifying that the family is sincere and has a genuine spirit for helping other people in need.

As a father, Kuya George projects as a role model to his two sons. Proudly, Ate Marina shared that her husband is not engaged in any vice; therefore, their two sons have adapted and live with this value. On the other hand, Ate Marina, as a mother offers unconditional love by ensuring that her children are taken care of and their needs are well provided.

The children of Kuya George and Ate Marina have realized their parents dream by pursuing what their hearts wanted. The eldest, John Adrian, is currently working as a regular welder of Hanjin Heavy Industries and Construction Philippines in Subic, while Richard Renz is undergoing training at AFP, Joana Marie is studying at Aurora State College of Technology and Joana Lyn and Joana Jane are on high school.

Ate Marina as a Parent Leader is described by her group members as a leader who possesses a strong will and a clean heart. Her willingness to share her learnings and knowledge to her members are evident that it reflects how faithful the members comply with the conditionalities and how it affect their cash grant. Essentially, Ate Marina encourages her members to be involved in community works so as to show the community that Pantawid Pamilya beneficiaries are active citizens and responsive to the need for active participation.

Armed with the dream to escape from the plight of poverty, the couple have invested in their children by providing them with education and honing them to build their own dreams. In passing, Kuya George and Ate Marina wanted to inspire all Pantawid Pamilya families to be a role model family on their own way. They are passionate about their mantra that "if one is determined to achieve some really big goals, you have to fall in love with hard work," which means that success comes from within self and the harvest of success comes after hard work and teamwork.